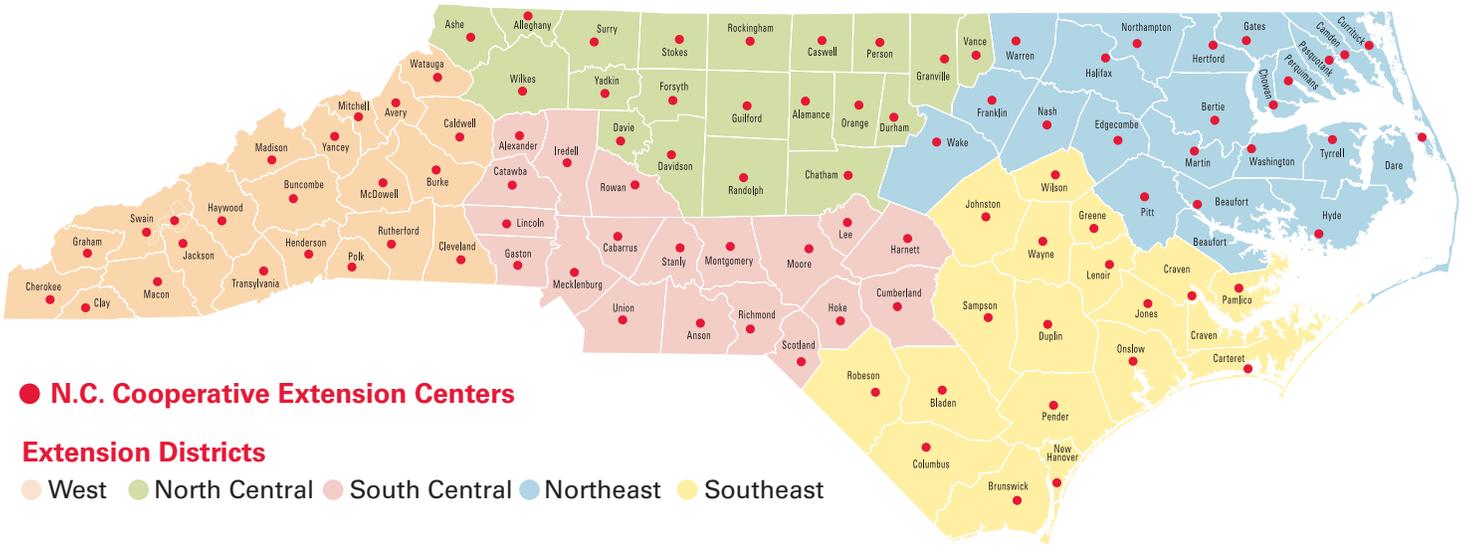


NC STATE EXTENSION

Extension *Still* Grows North Carolina

NC State Extension is a bridge between North Carolinians and our state's preeminent research university. We transform science into everyday solutions for North Carolinians – improving lives and growing our state – through programs and partnerships focused on agriculture and food, health and nutrition, and 4-H youth development.



Annual Impacts 2020



\$2.1B Impact

Annual economic impact on North Carolina



27-to-1 ROI

Extension generates a 27-to-1 return on annual government investments



3.1M

Visitors to Extension sites

8.3M

Total pageviews



\$126.5M Expenses

- State. \$43.8M
- Counties \$30.3M
- Others \$36.7M
- Federal \$15.7M



1,138 Experts
101 Local Centers

County centers are staffed by 775 NC State professionals, another 363 faculty and staff work with Extension on campus and statewide



20,000 Programs

Extension delivers nearly 20,000 educational programs statewide, many of them virtually



FEEDING OUR FUTURE

Extension keeps North Carolina's \$92 billion agriculture industry growing and sustainable by connecting growers with research-based information and technology.

14,641 educational activities offered

625,672 participants engaged in program activities

2,033 farms adopted regular use of PPE following program participation



IMPROVING OUR HEALTH

We help people make healthier decisions, reduce their risk of chronic disease and live better lives through programs from nutrition to local foods to food safety.

1,394 educational activities offered

491,275 participants engaged in program activities

120,000 adults increased their fruit and vegetable consumption



ENRICHING OUR YOUTH

Extension's 4-H program addresses the diverse issues of today's youth, helping to nurture healthier, more involved generations of future leaders.

2,750 educational activities offered

7.6M number of times youth participated in 4-H activities

12,423 youth gained career / employability skills



When COVID-19 took hold, we connected with audiences in new and innovative ways, utilizing tools and technology to transport Extension into homes, businesses and communities. Rural and urban, small and large, high-tech and high-touch.

Extension meets people where they are, wherever they are.

Discover more at go.ncsu.edu/WeStillGrowNC

