



# Yadkin County Cooperative Extension Annual Program Report - 2020

Yadkin County Cooperative Extension provides research-based educational programming and resources for youth and adults that support positive change in the community.

Through the collaborative efforts of our 4-H & Youth, Livestock, Horticulture, and Family & Consumers Sciences Agent, we enrich the lives, land, and economy of Yadkin County residents.

## Providing Knowledge & Skills

By means of consultations, workshops, facilitation, multi-session programs, mass media, and webinars the Yadkin County Extension office reached 7,418 direct contacts and 1,315,762 indirect contacts.

Our adult clientele increased knowledge and skill set in a variety of topic areas including Composting, Herd Health, the Mediterranean Diet, Forage Production, and more. Our youth audience learned and gained skills on Physical Activity, Nutrition, Environmental Studies, Cooking, Leadership, and Community Service.

## Adapting & Excelling

COVID-19 did not stop us from delivering programs and providing our services. Our team adapted quickly to convert program delivery methods that followed safety guidelines. Everyone increased their personal technology skills to be able to offer programs virtually through YouTube, Facebook, and Zoom.

Extension shared researched based information concerning the COVID-19 pandemic. When financial aid to help producers offset losses due to COVID-19 became available, our office helped them to navigate the process. With the paperwork being filled out accurately, producers were able to submit and receive assistance in a timelier manner.

Our office continues to offer programs and resources while following the county and state mandated guidelines to keep the public and our employees safe and healthy.

<p><b>4-H &amp; Youth Agent</b> Madaline Jones</p>  <p><i>"An empowering place for all youth to learn and grow"</i></p>	<p><b>Livestock Agent</b> Phil Rucker</p>  <p><i>"Knowledgeable producers with productive and profitable farm management plans"</i></p>	<p><b>Horticulture Agent</b> Hannah Lepsch</p>  <p><i>"Successful farms &amp; home gardens that sustain the land &amp; rural livelihoods"</i></p>	<p><b>Family &amp; Consumer Sciences Agent</b> Ashley Beard</p>  <p><i>"Empowering youth &amp; adults in the kitchen"</i></p>
--	--	--	--

Call 336.849.7908 Office Location: 2051 Agricultural Way, Suite 201

## County Focused

- Environmental Virtual Field trip with **422** youth
- **34 youth in 4-H** competed in district & state competitions. **FOUR** local 4-Her's won at State
- Farming grows with **10** new **backyard flocks**, **1** new **sheep operation**, **3** new **goat operations**, & **2** families adding a **dairy cow**
- Food safety class for **38** on Pressure Cookers & **134** on Food Preservation
- **83** farmer and homeowner visits with a consultation value of **\$4,150**
- **160** Volunteers Hours donated by **90** Volunteers valuing **\$4,069**
- Promoting **29** Yadkin County local businesses on the **NC Farms App** to connect them to new customers

## Community Outreach

-  **7,418** Total Direct Contacts
-  **1,315,762** indirect contacts Radio, Social Media, & Newsletters
-  **766** Youth Contacts
-  **240** Pesticide Applicators Trained to Renew Certification
-  **\$4,810** Grant Funds Awarded